

REP HEADLINE# 6386420 TRF# 338193
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT23/12 14.01
*** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6386420

CLASS: NATL. LOCAL REGIONAL

PRDCT TOM SMITH 10/23

EST#325 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT23/12 14.01

REP: TO JEN
FR CHERYL

ADDS PER AGENCY...ALREADY LET THEM KNOW WE WILL HAVE MG'S FOR EN
RVSU TTL \$111,175
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

4000 x 32.725

10

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 15
AGENCY EST# = 325

46 A 530A-600A 30 4 \$550.00 10/24 10/26 3 W-F 3

PROGRAM : NEWS

47 A 600A-700A 30 4 \$800.00 10/24 10/26 3 W-F 3

PROGRAM : NEWS

48 A 900A-1000A 30 4 \$400.00 10/24 10/26 3 W-F 3

PROGRAM : TODAY

FROM REP OCT23/12 14.01
CHANGES
*** WBYT - my ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49	A		500P-530P PROGRAM : NEWS	30	4	\$800.00	10/24	10/26	3		W-F	3
50	A		530P-600P PROGRAM : NEWS	30	4	\$800.00	10/24	10/26	3		W-F	3
51	A		600P-630P PROGRAM : NEWS	30	4	\$1,000.00	10/24	10/26	3		W-F	3
52	A		700P-730P PROGRAM : JEOP	30	4	\$1,650.00	10/24	10/26	1		W-F	1
53	A		700P-730P PROGRAM : BETTIS	30	4	\$675.00	10/27	10/27	1		SAT	1
54	A		805P-1200M PROGRAM : NFL	30	5	\$5,000.00	10/28	10/28	1		SUN	1
55	A		1100P-1135P PROGRAM : NEWS	30	4	\$2,000.00	10/24	10/26	3		W-F	3
56	A		530A-600A PROGRAM : NEWS	30	4	\$550.00	10/29	10/29	1		MON	1
57	A		600A-700A PROGRAM : NEWS	30	4	\$800.00	10/29	10/29	1		MON	1
58	A		900A-1000A PROGRAM : TODAY	30	4	\$400.00	10/29	10/29	1		MON	1
59	A		500P-530P PROGRAM : NEWS	30	4	\$800.00	10/29	10/29	1		MON	1
60	A		530P-600P PROGRAM : NEWS	30	4	\$800.00	10/29	10/29	1		MON	1

REP HEADLINE# 6386420 TRF# 338193
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 14.01
 CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

61	A		600P-630P	30	4	\$1,000.00	10/29	10/29	1		MON	1
----	---	--	-----------	----	---	------------	-------	-------	---	--	-----	---

PROGRAM : NEWS

62 A 1100P-1135P

30	4	\$2,000.00	10/29	10/29	1	MON	1
----	---	------------	-------	-------	---	-----	---

PROGRAM : NEWS

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#24

MISSED: SUN/1130P-1200M
 OFFER: SUN/1130P-1235A

OCT28

30S

\$2,250.00

(OCT22/12)
 PLS ADVISE.

CMT: TIME CHG

CMT: SPT IS BOOKED- THX JEN

OCT/12 86700.00 NOV/12 24475.00

CONTRACT TOTAL 11,175.00
 TOTAL SPOTS 135



MARKET TOTALS \$270,517 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE